

PREMIER AND CABINET — MEDIA ADVERTISING EXPENDITURE

1258. Hon TJORN SIBMA to the Leader of the House representing the Premier:

I refer to page 46 of the Department of the Premier and Cabinet's *Annual report 2022–23*.

- (1) What was the purpose and outcome of the \$3.5 million media advertising expenditure with the agency Carat Australia Media Service Pty Ltd?
- (2) What was the purpose and outcome of the \$6.6 million media advertising expenditure with the agency Initiative Media Australia Pty Ltd?

Hon SUE ELLERY replied:

I thank the honourable member for some notice of the question.

It is not possible to collate this information in the limited time available. An answer to this question will be provided on Wednesday, 18 October 2023.